

TONY TRAN

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 tonyakatran.com

WORK EXPERIENCE

UNIVERSITY CUSTOM

Art Director March 2015 - Present

1. GRAPHIC DESIGN 2. CLC, GREEK, & BRAND LICENSING
3. MANAGEMENT, TEAM DEVELOPMENT, POLICIES & PROCEDURES

- Managing and implementing design standards across 4 stores: *Red & Black Bookstore, Tully's Cornerstore, Texas Pressed Sandwich Pit, and University Custom.*
- Team Development of artists.
- Creating policies and procedures for custom/retail store.
- Operations of apparel, embroidery, promotional, production, and sales equipment.
- Working directly with clients and providing exceptional customer service experience.

SLATE GROUP

Pre-Press/Production Design June 2014 - January 2015

1. PRE-PRESS 2. PRODUCTION DESIGN 3. WIDE FORMAT OPERATION
4. 3M GUIDELINE MAINTENANCE 5. HP PRINTER OPERATIONS

- Set up artwork for pre-press and/or production design wide format.
- Develop new division with policies & procedures.
- Maintain and operate HP latex printers and plotters.
- Set up vehicle wraps to be produced and installed by 3M certified professionals.

SCARBOROUGH SPECIALTIES

Senior Graphic Artist June 2011 - May 2014

1. GRAPHIC DESIGN 2. CLC, GREEK, & BRAND LICENSING
3. TEAM DEVELOPMENT

- Set up artwork for various mediums: Screen Printing, Embroidery, Apparel, & Promotional Products.
- Maintaining brand integrity and executing new trends with innovate styling.
- Worked closely with Art Director to ensure team development for artists.
- Directly working with customers to provide proofs and feedback.

PREMIER MEDIA GROUP

Senior Graphic Artist December 2008 - January 2010

1. GRAPHIC DESIGN 2. WEB DEVELOPMENT & DESIGN
3. TEAM DEVELOPMENT 4. PRINTING & MARKETING

- Set up and distribute all incoming artwork between a team of artist.
- Created printing, signage, business systems, and web services.
- Ensured quality artwork from design team.
- Training new artist with policy and development.
- Directly working with customers to provide proofs and feedback.

SKILLS

Adobe Illustrator	●	●	●	●	●	●	●	●	●	○
Adobe Photoshop	●	●	●	●	●	●	●	●	●	○
Adobe InDesign	●	●	●	●	●	●	○	○	○	○
Microsoft Excel	●	●	●	●	●	●	○	○	○	○
Microsoft PowerPoint	●	●	●	●	●	●	○	○	○	○
Microsoft Word	●	●	●	●	●	●	○	○	○	○
IT	●	●	●	●	●	●	○	○	○	○
Mac/PC Conversant	●	●	●	●	●	●	●	●	●	○

PERSONAL SKILLS

Social Commitment	●	●	●	●	●	●	●	●	○	○
Organization	●	●	●	●	●	●	●	●	○	○
Creativity	●	●	●	●	●	●	●	●	●	○
Communication	●	●	●	●	●	●	●	●	○	○
Teamwork	●	●	●	●	●	●	●	●	●	○
Management	●	●	●	●	●	●	○	○	○	○
Customer Service	●	●	●	●	●	●	●	●	●	○

EDUCATION

CORONADO HIGH SCHOOL

K-12 Diploma, May 2002- May 2005

SOUTH PLAINS COLLEGE

Associate of Applied Science, August 2005 - May 2009

LANGUAGES

English	●	●	●	●	●	●	●	●	○	○
Vietnamese	●	●	●	●	●	○	○	○	○	○
American Sign Language	●	●	●	○	○	○	○	○	○	○

LEADERSHIP

SOUTH PLAINS COLLEGE ADVISORY BOARD

May 2010 - Present

- Meet to discuss and vote on course curriculum.
- Improve program to compete with other colleges with same degree.